

JENNIFER E. BERGMAN

EXPERIENCE

Freelance Graphic Designer

2002 – Present

- Design and implement standards-based HTML/CSS Web sites (February 2007-present)
- Design and implement HTML-based E-mail newsletters
- Small-scale print design: Logos and wordmarks, postcards, flyers, business cards and invitations

Project Manager, Education Technology Services

December 2004 – February 2007

Joslin Diabetes Center Professional Education Department
Boston, MA

- Production Assistant for a wide range of e-learning activities such as satellite and television broadcasts, web-based monographs, and other on-line medical education symposia
- Managed newly developed Educational Impact Assessment project, which measured the effectiveness of the Joslin's continuing medical education curriculum
- Member of cross-departmental project team chartered with joslin.org site redesign and development of database testing methodologies

Multimedia Production Assistant

January 2001 - January 2002

Harvard Business School - Information Technology Group
Boston, MA

- Encoded videos from several formats for streaming content on the Web (MPEG and RealMedia)
- Cataloged streaming media assets to searchable database
- Monitored live Web-cast events

Production Assistant/HTML Developer

April 2000 - October 2000

Opholio/Flashpoint Technology, Inc
Boston, MA

- Developed database-backed photo-sharing Web sites in PHP and HTML in a LINUX environment

Web Project Manager

July 1998 - April 2000

Achieve, Inc
Cambridge, MA

- Prototyped on-line educator's guide for K-12 academic standards and benchmarks using juried student work
- Lead 20-person team, which included IBM and Mindseye Technology, to design and implement Web site for the 1999 National Education Summit

SKILLS

Multimedia Design and Web Authoring:

- Macromedia Dreamweaver 8
- Macromedia Fireworks 8
- Macromedia Freehand 11
- Adobe Photoshop CS2
- Adobe Illustrator CS2
- HTML & CSS
- RedDot CMS

Operating Systems & Desktop Applications

- Microsoft Windows XP
- Microsoft Office 2000+
- Adobe Acrobat Professional

Other Skills

- Digital Photography
- Public Speaking
- Video Production
- Video Post-Production

EDUCATION

School of the Museum of Fine Arts

September 1995 - June 1999

Studio Art Diploma: Video Art Production & Editing, B/W Photography

BFA Studies: Art History & Critical Thinking

Emerson College

Mass Communication: Film, Radio

September 1992 - December 1994

Studies toward BFA

VOLUNTEER EXPERIENCE

SpeakOUT Boston

Chair, Board of Directors, 2006

Director, Board of Directors 2004-2005

Speaker, 2003 - *present*

Description: Boston-based Gay, Lesbian, Bisexual and Transgendered speakers bureau working to create a world free of homo-bi-trans-phobia and other forms of prejudice by telling the truths of people's lives.

REFERENCES

Available Upon Request